



iAnnotate Good Dynamics Edition

a **branchfire**™ product

iAnnotate Good Dynamics Edition provides an easy and secure way to read, mark up, and share documents on the go. Your IT team configures access to sharing features and more, transforming your iPad into an advanced mobile productivity tool.

iAnnotate Good Dynamics Edition v3.0.3 includes:



Smarter, seamless interface

Learn more: 

1-1



DOC, PPT, and image conversion

Learn more: 

1-2



Rearrange PDF pages

Learn more: 

1-3



Wrist protection

Learn more: 

1-4

Plus much more!



2-1

2-2

2-4

2-7

2-3

2-5

2-6

Library

rough draft for comment

Thumbnails

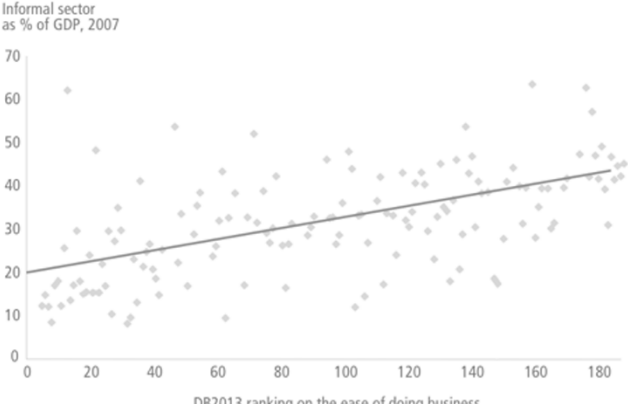
Outline

Annotations

Search

Actions

Informal sector
as % of GDP, 2007



Note: The correlation between the 2 variables is 0.57. Relationships are significant at the 5% level after controlling for income per capita. The data sample includes 143 economies.
Source: *Doing Business* database; Schneider, Buehn and Montenegro 2010.

Do the focus areas of *Doing Business* matter for development and poverty reduction? The World Bank study *Voices of the Poor* asked 60,000 poor people around the world how they thought they might escape poverty.¹² The answers were unequivocal: women and men alike pin their hopes, above all, on income from their own business or wages earned in employment. **Enabling growth**—and ensuring that all people, regardless of income level, can participate in its benefits—requires an environment where new entrants with drive and good ideas can get started in business and where good firms can invest and grow, thereby **generating more jobs**. In this sense *Doing Business* values good rules as a key to social inclusion.

In effect, *Doing Business* functions as a barometer of the regulatory environment for domestic businesses. To use a medical analogy, *Doing Business* is similar to a cholesterol test. A cholesterol test does not tell us everything about our health. But our cholesterol level is easier to mea-

cover aspects that are more easily measured than the entire regulatory environment, and they provide important information about where change is needed. What type of change or regulatory reform is right, however, can vary substantially across economies.

To test whether *Doing Business* serves as a proxy for the broader business environment and for competitiveness, one approach is to **look at correlations** between the *Doing Business* rankings and

indicator set closest to *Doing Business* in what it measures is the set of indicators on product market regulation compiled by the Organisation for Economic Co-operation and Development (OECD). These are designed to help assess the extent to which the regulatory environment promotes or inhibits competition. They include measures of the extent of price controls, the licensing and permit system, the degree of simplification of rules and procedures, the administrative burdens and legal and regulatory barriers, the prevalence of discriminatory procedures and the degree of government control over business enterprises.¹³ These indicators—for the 39 countries that are covered, several of them large emerging markets—are correlated with the *Doing Business* rankings (the correlation here is 0.53) (figure 2.3).

There is a high correlation (0.83) between the *Doing Business* rankings and the rankings on the World Economic Forum's Global Competitiveness Index, a much broader measure capturing such factors as macroeconomic stability, aspects of human capital, the soundness of public institutions and the sophistication of the business community (figure 2.4).¹⁴ Self-reported experiences with business regulations, such as those captured by the

+

abc

pen

eraser

highlighter

text

undo

redo

home

1/1

FIGURE 2.3 A significant correlation between *Doing Business* rankings and OECD rankings on product market regulation

2008 ranking on OECD product
market regulation indicators





The screenshot shows the iAnnotate Toolbar Customizer interface. At the top, there's a header bar with a 'Library' tab and a 'rough draft for comment' document. Below this is a 'Thumbnails' section. The main area is divided into tabs: 'Annotation' (selected), 'Navigation', 'View', 'Document', 'Utility', and 'All Tools'. The 'Annotation' tab displays a grid of tools: Note, Pencil, Signature, Straight-Line, Underline, Highlight, Strikeout, Typewriter, and Typewriter With Today Date. Below these are four more tools: Stamp, Stamp With A Specific Image, Sound Clip, and Bookmark. A 'Done' button is at the bottom right. On the right side, there's a vertical toolbar with icons for various functions. Callouts point to specific elements: 3-1 points to the 'Annotation' tab; 3-2 points to the 'Note' tool; 3-3 points to the 'abc' text tool in the vertical toolbar; and 3-4 points to the '1' icon in the vertical toolbar.

Library rough draft for comment

Thumbnails

Annotation Navigation View Document Utility All Tools

Note Pencil Signature Straight-Line Underline Highlight Strikeout Typewriter Typewriter With Today Date

Stamp Stamp With A Specific Image Sound Clip Bookmark

Tap tools to use them. Drag tools to add them to your toolbar.

Done

3-1

3-2

3-3

3-4



Library

Search

Actions

Add

Secure Documents

None Selected

Sort By: Alphabetical

colormap

draft demo

Industry Analysis

Meeting Minutes

Meeting week 3

Revised text

rough draft need comment

surveyquestions02292012

user research and studies

websitedesignmockups

4-1

4-3

4-4

4-5

4-2

Notes

- 1-1 We've updated the design of iAnnotate: The new, more modern interface makes it easier than ever to work with documents and navigate the app without distraction. For example, check out the new plus button above the toolbar (to view all available tools or add additional toolbars), and the rolodex button at the bottom (to view all your toolbars at once).
- 1-2 View DOC(X), PPT(X), and image files in iAnnotate Good Dynamics Edition. Convert them to PDF to annotate. Note: this feature needs to be turned on by your admin.
- 1-3 Easily change the order of PDF pages from the Actions menu in the left-hand Navigation Panel.
- 1-4 Turn on wrist protection in the annotation ribbon to rest your hand on the screen while using pencil, highlight, underline, and strikeout tools.
- 2-1 Select an open document by tapping on its tab. You can have up to eight documents open at once. Tap and hold on a tab to get more options.
- 2-2 Tap the Library button to enter your file library.
- 2-3 Tap the plus button to view and access all available tools, or to add and edit toolbars.
- 2-4 Tap the Library button to enter your file library.
- 2-5 Use the toolbar to the right to start an annotation, or tap and hold anywhere on the document to get a popup menu with annotation options.
- 2-6 Tap this grabber to hide or reveal the toolbar. You can also use a three-finger tap to hide/reveal all panels.
- 2-7 Tap this grabber to hide or reveal the Navigation Panel. You can also use a three-finger tap to hide/reveal all visible panels.
- 3-1 Tap the plus button to view and access all available tools, or to add and edit toolbars.
- 3-2 Tap a tool to start using it, or drag it to byour open toolbar to add it for easy access.
- 3-3 Remove an unwanted tool from your toolbar by dragging it back to the Toolbox.
- 3-4 Choose a toolbar you want to view or edit.
- 4-1 Use the breadcrumbs to navigate back to your Connections Home, or between folders and subfolders.
- 4-2 Tap the arrows to sort your documents by Date Added or Last Opened, instead of Alphabetical order (default). Toggle the right-hand buttons to switch between grid view and list view.
- 4-3 Once a document is selected, choose an action here. Only actions applicable to the specific document(s) you have selected will be clickable.
- 4-4 Once a document is selected, choose an action here. Only actions applicable to the specific document(s) you have selected will be clickable.
- 4-5 Tap the circle to select a document, then choose an action from the Actions menu to the left.